



ENTREPRENEURSHIP

The green shoots of entrepreneurship give an economy its vitality through new products and services, fresh applications for existing products and services, and new ways of doing business.

An entrepreneur perceives such an opportunity and creates a new business to pursue it.

The entrepreneurial process includes all the functions, activities and actions associated with perceiving opportunities and creating businesses to pursue them.

CAREER PROSPECTS

- Mid-level management
- Business consultant
- Sales & Marketing
- Research and development
- Recruiter
- Business planner
- Business reporter



Academic Partners:



Australia, United Kingdom and United States Universities



CONTACT US

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ENTREPRENEURSHIP

INTAKE: JANUARY, APRIL, JUNE, SEPTEMBER

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(TOLL-FREE DURING & AFTER OFFICE HOUR)

www.niit.edu.my

DIPLOMA IN ENTREPRENEURSHIP

MQA/PA7914

" Don't dream
your life,
live your
dreams."



OVERVIEW

This programme offers a thorough and practical understanding of concepts, issues, techniques, approaches and resources for starting, acquiring and managing a business venture.

It enables students to develop the knowledge and skills of the domains of business so that they become business generalists who are well-versed in organising and managing.

ACADEMIC AND CAREER PATH

The graduates will enjoy employment opportunities in administration, business, marketing and finance departments in any business sector. The graduates will also have the ability to start up new businesses or manage their own businesses.

The graduates of this programme can have the opportunity to pursue Bachelor Degrees in related fields at both local and private universities.

DURATION

2 years (6 semesters)

MEDIUM OF INSTRUCTION

This programme is conducted in English.

COURSE CONTENTS AND STRUCTURE

MPU Compulsory Courses

- Etika Professional
- Pengetahuan Insaniah
- Latihan Insaniah
- Pengajian Malaysia II

College Compulsory Courses

- Foundation English
- Business Communication
- Introduction to Computers

Programme Core Courses

- Business Ethics
- Entrepreneurship
- Venturing Entrepreneurship
- Entrepreneurial Skills
- Social Entrepreneurship
- Technological Entrepreneurship

Core Courses

- Management Fundamentals
- Business Mathematics
- Business Statistics
- Business Law
- Information System
- Human Resource Management
- Marketing Principles
- Organizational Behaviour
- Fundamentals of Finance
- Introduction to E-Commerce
- Microeconomic
- Macroeconomics
- Quantitative Analysis
- Industrial Training

EDUCATION PATHWAY



DIPLOMA ENTRY REQUIREMENTS

A pass in SPM with a minimum of 3 credits in any subject or its equivalent

A pass in Sijil Tinggi Persekolahan Malaysia (STPM) with a minimum of Grade C (GP 2.0) in any subject or its equivalent

A pass in Sijil Tinggi Agama Malaysia (STAM) with a minimum grade of Maqbul

A pass in SKM Level 3 in a related field and a pass in SPM with a minimum of 1 credit in any subject

A pass in Unified Examination Certificate (UEC) with at least grade B in any 3 subjects or its equivalent

A pass in NIIT Certificate In Business or its equivalent